



## Longhill Road Corridor Study Stakeholder Interview Questionnaire

- 1) Which of the following best describes your relationship to the corridor: (check all that apply)
  - Permanent Resident
  - Non-Resident Property Owner
  - Owner/operator of a business along the corridor
  - Commuter
  - Employee in the City/County
  - Other \_\_\_\_\_
  
- 2) Overall, how would you rate the transportation system along the corridor (streets, bikeways, pedestrian facilities)?
  - Excellent
  - Good
  - Fair
  - Poor
  
- 3) How often do you typically travel along any segment of the corridor?
  - Almost daily
  - A few times a week
  - A few times per month
  - Less than once per month
  - Never
  
- 4) What is your primary mode of travel when using the corridor?
  - Passenger vehicle
  - Bus
  - Bicycle
  - Walk
  - Other \_\_\_\_\_
  
- 5) At which of the following times of the day do you most often travel on any segment the corridor?
  - Morning rush hour (6-9am) on a weekday (Mon-Fri)
  - Evening rush hour (4-6pm) on a weekday (Mon-Fri)
  - Both the morning and evening rush hours on a weekday (Mon-Fri)
  - During the middle of the day (9am-4pm) on a weekday (Mon-Fri)
  - Other times (6pm-6am) on a weekday (Mon-Fri)
  - On the weekend (Sat-Sun)
  
- 6) How would you rate the following transportation issues along the corridor?

	<u><b>Excellent</b></u>	<u><b>Good</b></u>	<u><b>Fair</b></u>	<u><b>Poor</b></u>
Condition of Road	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Traffic Flow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Traffic Safety	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attractiveness of Road	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pedestrian Accommodations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bicycle Paths/Lanes/Greenways	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Signal System (traffic lights)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



## Longhill Road Corridor Study Stakeholder Interview Questionnaire

- 7) What is the corridor's greatest asset?
- 8) Are there components or characteristics of the corridor that should be preserved (e.g., environment or character)?
- 9) What are your biggest concerns along the corridor (e.g., Safety, Traffic Operations/Congestion, Environmental Impacts)?
- 10) What is the biggest obstacle standing in the way of enhancing bicycle or pedestrian mobility?

- 11) Are any of the following NEEDED along the corridor?

	<u>Yes</u>	<u>No</u>
Business Offices	<input type="checkbox"/>	<input type="checkbox"/>
Supermarkets	<input type="checkbox"/>	<input type="checkbox"/>
More Parks/Open Space	<input type="checkbox"/>	<input type="checkbox"/>
Daycare Facilities	<input type="checkbox"/>	<input type="checkbox"/>
Hospital/Medical Services	<input type="checkbox"/>	<input type="checkbox"/>
Schools	<input type="checkbox"/>	<input type="checkbox"/>
Affordable Housing	<input type="checkbox"/>	<input type="checkbox"/>
Restaurants	<input type="checkbox"/>	<input type="checkbox"/>
Other _____		

- 12) What type of development is desired within the study area? (check all that apply)

- Single Family
- Multi-family
- Townhouse/Condominium
- Traditional Neighborhoods
- Commercial Centers
- Business Parks
- Mixed Use Developments



## Longhill Road Corridor Study Stakeholder Interview Questionnaire

13) By the year 2034, what change(s) would you most like to see along the corridor? (ask for the stakeholder's top three choices)

- Improved traffic flow
- More local shopping and restaurants
- Increased job availability
- More bicycle and walking paths and sidewalks
- Improved recreational activities
- Improved appearance
- Enhanced wayfinding and signage cleanup
- Preserve the corridor as is
- Clean up utilities and add street trees
- Other \_\_\_\_\_

14) How important are the following improvements?

	<u>Top Priority</u>	<u>Somewhat Important</u>	<u>Not Important</u>
Increase roadway capacity (e.g., widen to 4-lanes)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Access management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Raised landscaped median	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sidewalks/Multi-Use paths	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Crosswalks/pedestrian accommodations at intersections	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Create 'gateway' features	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Traffic calming	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Truck/Heavy vehicle safety improvements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bike lanes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improve bus/public transit stops	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improve storm drainage facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Additional parks & recreation facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Walkable neighborhoods and commercial centers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Creating activity nodes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increase jobs and per capita tax base	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



## **Longhill Road Corridor Study Stakeholder Interview Questionnaire**

- 15) What is the most important element of this project to you?
- 16) Are there any currently proposed or planned development activities along the corridor that we should be taking into account as a part of the corridor study? \_\_\_\_\_.
- a. If yes, please provide any details (e.g., project location, new, expansion of existing, or redevelopment opportunity, size of development, type of development):

Thank you for your time and your input.

**LONGHILL ROAD CORRIDOR STUDY  
STAKEHOLDER INTERVIEW QUESTIONNAIRE**
**1. Which of the following best describes your relationship to the corridor:**

<u>Permanent Resident</u>	<u>Non-Resident Property Owner</u>	<u>Owner/Operator of a business along the corridor</u>	<u>Commuter</u>	<u>Employee in the City/County</u>	<u>Other</u>
10		10	1	6	Dev. Com for Ford Colony WATA Consultant to 7-11 Ford's Colony HOA Rep Recreational User - Planning Commissioner Jamestown District

**2. Overall, how would you rate the transportation system along the corridor (streets, bikeways, pedestrian facilities)?**

<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>
	11	11	3

Old Town to 199 - bad between 33-6

Warhill 3-7

Staff traffic control at high school in PM release

Fair now but would be good once widening from 199 - Olde Towne

Pullouts impacts to traffic

Following the bus

Operational safety issues

Past the high school no safe provision for bicyclists or peds

Safety for connectivity

High Volumes

Speed - conflicts between cars and peds

Traffic signal originally planned at Warhill/Longhill Gate intersection

**3. How often do you typically travel along any segment of the corridor?**

<u>Almost daily</u>	<u>A few times a week</u>	<u>A few times per month</u>	<u>Less than once a month</u>	<u>Never</u>
15	4	1		

**4. What is your primary mode of travel when using the corridor?**

<u>Passenger vehicle</u>	<u>Bus</u>	<u>Bicycle</u>	<u>Walk</u>	<u>Other</u>
19	3	1		

**5. At which of the following times of the day do you most often travel on any segment of the corridor?**

<u>Morning rush hour on a weekday</u>	<u>Evening rush hour on a weekday</u>	<u>Both morning and evening rush hours on a weekday</u>	<u>During the middle of the day</u>	<u>Other times on a weekday</u>	<u>On the weekend</u>
5	2	9	11	4	6

WATA covers these times through the day

Any time of the day 7 days a week

**6. How would you rate the following transportation issues along the corridor?**

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>
Condition of the Road	1	19		
Traffic Flow		9	11	3
Traffic Safety	1	4	14	4
Attractiveness of Road	1	9	8	1
Pedestrian Accommodations		4	5	10
Bicycle Paths/Lanes/Greenways		6	5	10
Signal System (traffic lights)		11	6	6

Bad signal timing - no ped phases - no gaps further along the corridor

Signal near Windsor Forest

School flashers need enforcement

**7. What is the corridor's greatest asset?**

King of Glory	
Diverse - mixed use	
Connecting Centerville to middle of county	
Exc. Residential area	
Access to high school and WSK	
Wooded/setbacks	
Connection the corridor - connecting 199 to Centerville	
Connectivity to other roads	4
Temporarily moves traffic - connects 4 lanes	
Moves traffic - temporarily	
Choke points at 2-4 lane section	
Green space - nice road to travel	2
Begging for additional amenities	
Links two rec facilities - JCC Rec Center and Warhill	
Four churches, 3 schools, key link in network	
Road paving and striping	
Mixed use of res/rec/bus	2
Locality/functionality	
Functionality of road as an arterial	
Character of the road, following the contour of the land	
Variety of residential areas	
Buffer between road and neighborhoods	
Greenery/landscaping trees	2

**8. Are there components or characteristics of the corridor that should be preserved (E.g., environment or character)?**

Parking for church	
Green!	
Rural nature	
Tree buffer	4
Tree lined - surrounding greenery	
Preserve woods - like wooded view across from Montessori School	
Trees/Greenery	
Rural character	
Rural - trees and plantings	
4 lanes the whole way	
Preserve the green space	3
Aesthetic component/feel of the roadway	
Maintain residential/school feel - more like residential boulevard	
Not introduce/accommodate commercial traffic	
Environmental preservation	3
Access	
The character - a pretty road	
Environment - trees/landscaping	
Wetlands need to be preserved	

**9. What are your biggest concerns along the corridor (e.g., safety, traffic operations/congestion, environmental impacts)?**

Access in and out  
 Safety 3  
 Maintaining existing utilities - adjustment and access  
 WSK - traffic safety (lefts out)  
 7-11 heading east  
 Safety during drop-off and pick up at Montessori School  
 Safety and congestion  
 Safety/parent drop off  
 Safety-choke points 2  
 Traffic congestion in the vicinity of Olde Towne Road intersection  
 Safety (pedestrian crosswalks at signalized intersections)  
 All 3 - address them now!!  
 Lack of bike lane and pedestrian access  
 Short sighted fixes  
 Traffic congestion during peak hour conditions, otherwise not bad  
 Curvature safety - sight distance, speeding  
 Traffic at school, dropping kids off, congestion, traffic trying to exit  
 Congestion  
 Traffic operations and congestion stemming safety concerns  
 Pedestrian safety and vehicular safety/vehicles exiting the church (Wellspring UMC) (turn lane between their site driveway)  
 Potential environmental impacts

**10. What is the biggest obstacle standing in the way of enhancing bicycle or pedestrian mobility?**

Real Estate/RW...S  
 Space and green corridor  
 Cost and impact to tree buffer  
 Costs associated 5  
 Lack of ROW 3  
 Taking of more green space  
 Already have bike lanes - dangerous though 2  
 Doesn't use as pedestrian 2  
 Traffic ROW needs/acquisition to accommodate these facilities. Resulting signal timing cost.  
 Potential bus shelter  
 Prepare map/graphic that reflects actual location of each WATA stop along the corridor.  
 Being short sighted about not including these components in the improvements  
 Land and money  
 Probably acquiring the land  
 TOPO challenge along the corridor/grading this for ADA  
 Prefer multi-use path 10' versus traditional in road bike lane  
 Land acquisition - what is ROW or easement arrangement?  
 Connectivity to adjacent bike/trail network  
 Right of way/space (easements)

**11. Are any of the following NEEDED along the corridor?**

	<u>Yes</u>	<u>No</u>
Business Offices	3	16
Supermarkets	1	15
More Parks/Open Space	2	13
Daycare Facilities	3	14
Hospital/Medical Services	3	16
Schools	3	15
Affordable Housing	1	15
Restaurants	2	15
Other		

Multi-use trail and connectivity to both sides of road  
 Multi-use trail and bike paths

**12. What type of development is desired within the study area?**

Single Family	1
Multi-Family	
Townhouse/Condominium	
Traditional Neighborhoods	3
Commercial Centers	1
Business Parks	1
Mixed Use Developments	2
Light commercial	
No - feels congested already	2
Fewer commercial ____ towards 199 or other side of 199	
Already plenty of commercial space available	
Affordable housing as a part of mixed use development	
None	4
Maybe townhouses and condos	

**13. By the year 2034, what change(s) would you most like to see along the corridor? (ask for the stakeholder's top three choices)**

Improved traffic flow	16
More local shopping and restaurants	1
Increased job availability	3
More bicycle and walking paths and sidewalks	17
Improved recreational activities	3
Improved appearance	2
Enhanced way finding and signage cleanup	4
Preserve the corridor as is	4
Clean up utilities and add street trees	7
Other	2
Stormwater management	
Relocate and place utilities underground	
Indoor tennis at Warhill	
Keep the trees	
Ped safety	

**14. How important are the following improvements?**

	Top <u>Priority</u>	Somewhat <u>Important</u>	Not <u>Important</u>
Increase roadway capacity (e.g., widen to 4 lanes)	13	5	2
Access management	11	6	
Raised landscaped median	5	5	9
Sidewalks/Multi-Use paths	12	6	
Crosswalks/pedestrian accommodations at intersections	15	3	1
Create 'gateway' features		7	10
Traffic Calming	6	9	4
Truck/heavy vehicle safety improvements	4	7	7
Bike lanes	11	7	1
Improve bus/public transit stops	10	6	3
Improve storm drainage facilities	6	10	3
Additional parks & recreation facilities	3	3	12
Walkable neighborhoods and commercial centers	4	5	8
Creating activity nodes		6	11
Increase jobs and per capita tax base	3	6	7
Other			
Operations of side street driveways during peak conditions			



**15. What is the most important element of this project to you?**

Timely completion and recommendations  
 Access Management 2  
 Maintaining access to utilities and impacts to them  
 Stakeholder input - not going to learn anything new - problems already exist  
 Not widening into school property  
 Not widening/impacting their property  
 Parking is limited  
 Merge lane from Williamsburg West lane is not utilized. Choke point where 2 lanes go to 1 - needs to be yield sign  
 Merge lane going from 199 at Longhill not used  
 Stormwater management as a part of the roadway improvements  
 Cohesive system that incorporates public transit  
 Safe and efficient transit stops/operation  
 Active multi-modal transportation  
 Pedestrian and bike use  
 Increase vehicle capacity  
 Improve flow  
 Ped/bike access  
 Address the traffic congestion at the appropriate locations (intersection on segment of Longhill between Olde Towne and Route 199).  
 Maintain the character "feel" of the corridor  
 The section of the roadway before and after the high school  
 Safety  
 Come up with a solution we are proud of  
 Ironbound Road by VDOT  
 Impact to property associated with Wellspring UMC, as a result of pro widening  
 Environmental considerations  
 Develop a plan/implement a plan or project/improvement consistent with goals, objectives of the corridor community  
 Intersection at Longhill Gate and Warhill Trail - signal some type of traffic control

**16. Are there currently any proposed or planned development activities along the corridor that we should be taking into account as part of the corridor study?**

If yes, please provide any details (e.g., project location, new, expansion of existing, or redevelopment opportunity, size of development, type of development)

Phase I expansion  
 Double the footprint they have within 10 years...within horizon year  
 Drive access - stalled out now until info from our study is complete  
 To be located across from driveway across the street  
 Expansion to King of Glory church  
 Potential extension of large diameter water from 199 to tank behind Seasons Trace...not currently planned  
 Admin site at front of Ford's Colony  
 Residential growth - 348 off Ford Colony Drive - 24-30 condos; condo/hotel adjacent to driving range at C.C.; less than 50 similar to timeshare  
 Real Tec proffers triggered by TIA - Ford Colony/Longhill - right turn lane due to speeding thru lane  
 5 year plan  
 Special use permit - 125 students at or close to limit - looking to expand within 5-10 years if not - go elsewhere  
 Preliminary concepts for expanding  
 Special use permit - limited to 125 students  
 Corridor study schedule  
 7-11 turn improvements from VDOT  
 No development planned for Williamsburg West  
 Excessive, aggressive driving  
 Not good VDOT signage  
 Merge lane not well utilized  
 4:30-5:30 PM worst time of day  
 Ford's Colony - 15 minutes just to get to a gate  
 Right turn out of Williamsburg West - cars afraid to use merge lane. Speed of thru traffic an issue.  
 Signage at signal lacking for 2 land/1 lane drop near 199. Outside lane treats it as their own  
 Coming from Wal-Mart/Lowes to Williamsburg West - people not using merge lane. This is signed/marked properly but not used.  
 Arrows for lane drop too late at Regency Apartments  
 Lack of sufficient stormwater management facilities along the corridor  
 There are some project potentially down street from the corridor - Powhatan Creek  
 Drainage ditches that are eroding along the corridor  
 Addressing quality and quantity stormwater issues  
 Windsor Forest - issues near Longhill Gate  
 Ford's Colony - Stormwater techniques - depressed  
 Season's Trace - median vs. raised landscaped median  
 Para transit - scheduled 24 hour advanced pickup/drop off - on demand  
 Accessibility between destinations/attractions  
 2015 WSC building - master plan build out  
 Community gym/pool  
 Potential connection between Lafayette High school and Season's Trace. Need to get plans/ideas about this connection from VDOT.  
 Another 600-700 at build out. Currently 2,200. Take this into account as a part of future traffic volume projections.  
 No plans for expansion  
 King of Glory church expansion  
 New access driveway  
 New Zion Church/Western portion of the corridor  
 Longhill/Warhill